



## **2018 ANNUAL MEETING**

# ***50 Years of New Frontiers: SOA at 50***

Quest Conference Center, Columbus, Ohio

Friday, May 18, 2018

#SOAAM18

# At a Glance

## Schedule for the Day

<b>8:15—8:45 AM</b>	<b>Registration / Continental Breakfast / Silent Auction</b>	Atrium / Grey
<b>8:45—9:35 AM</b>	<b>Welcome and Plenary</b> Tanya Zanish-Belcher, “Composing an Archivist’s Life: What I Have Learned about Mentoring, Leadership, and Service”	Scarlet/Gray/Buckeye
<b>9:35—10:35 AM</b>	<b>Panel: SOA at 50.</b> Moderated by Andrew Harris, Wright State University, and featuring past and present members of SOA Council	Scarlet/Gray/Buckeye
<b>10:35—10:50 AM</b>	<b>Break</b>	Atrium
	<b>Silent Auction</b>	Scarlet/Gray/Buckeye
<b>10:50—11:50 AM</b>	<b>Concurrent Sessions</b>	
	Mini-workshop: Digital Preservation Tools.	Scarlet/Gray/Buckeye
	Working with Collections	Capitol
<b>11:50 AM— 1:00 PM</b>	<b>Lunch / Election / Awards Ceremony</b>	Atrium Scarlet/Gray/Buckeye
<b>1:00—2:00 PM</b>	<b>Concurrent Sessions</b>	
	Grant-funded Projects	Capitol
	Updates: DPLA and the ARHSP’s Collections Care Training in Ohio	Scarlet/Gray/Buckeye
<b>2:00—2:10 PM</b>	<b>Break / Silent Auction ends</b>	Scarlet/Gray/Buckeye
<b>2:10—3:00 PM</b>	<b>Concurrent Sessions</b>	
	Panel: Interacting with History: New Digital Solutions	Scarlet/Gray/Buckeye
	Panel: Institutions Over Time	Capitol
<b>3:00—3:30 PM</b>	<b>Cake Mix!</b> Extended break for 50th anniversary cake and networking. Silent Auction Results will be announced.	Scarlet/Gray/Buckeye
	<b>Posters</b> — <i>Poster presenters available to answer questions at this time.</i>	Scarlet/Gray/Buckeye
<b>3:30—4:15 PM</b>	<b>Concurrent Sessions</b>	
	Panel: Bringing Students to the Archives: A Mini Course on Primary Source Research.	Scarlet/Gray/Buckeye
	Moving Beyond 1922: Understanding Public Domain and Copyright for Works Published 1923-1977.	Capitol
<b>4:15—4:25 PM</b>	<b>Break</b>	
<b>4:25—5:10 PM</b>	<b>SOA Business Meeting</b>	Scarlet/Gray/Buckeye

# Our Plenary Speaker

Tanya Zanish-Belcher

President, Society of American Archivists;

Director of Special Collections & University Archivist,

Wake Forest University

“Composing an Archivist’s Life: What I Have Learned about Mentoring, Leadership, and Service.”

Zanish-Belcher will discuss challenges in the archival field today. Her talk will focus on the role of mentoring and networking, trends in archives, and why belonging to professional associations is important.

Zanish-Belcher received her training in archives at Wright State University. In her early career, Zanish-Belcher worked at the Alabama Department of Archives and History. Later she became the curator for the Archives of Women in Science and Engineering at Iowa State University Library, and in 1998 received a promotion to head of Special Collections Department and head of University Archives at Iowa State. She has served as president of the Midwest Archives Conference and in 2011 was named an SAA Fellow, the highest praise from the Society of American Archivists.

She is also an accomplished author, having written “Pitfalls, Progress and Partnership: Collaboration between Special Collections and Preservation in Academic Libraries,” “‘A Culture of Concealment’: Revealing the Records of Human Reproduction,” and most recently in 2013 co-edited *Perspectives on Women’s Archives* with Anke Voss for the Society of American Archivists. She has also taught a course on archival reference through SAA and has presented numerous times at conferences held by SAA and MAC.



Tanya Zanish-Belcher, courtesy Zanish-Belcher.

# Program

8:15—8:45 AM Registration, Continental Breakfast, and Silent Auction Opens

**Room:** Atrium & Scarlet/Gray/Buckeye

8:45—9:35 AM Welcome and Plenary **Room:** Scarlet/Gray/Buckeye

**Plenary Speaker:** Tanya Zanish-Belcher, Director of Special Collections & University Archivist at Wake Forest University and President of the Society of American Archivists.

*“Composing an Archivist’s Life: What I Have Learned about Mentoring, Leadership, and Service”*

9:35—10:35 AM Concurrent Sessions

**Session 1: Panel: SOA at 50**

**Room:** Scarlet/Gray/Buckeye

**Presenters:** Moderated by Andrew Harris, Wright State University, and featuring past and present members of SOA Council

SOA’s 50th anniversary provides an opportunity to explore the history of the organization from the perspective of those involved in keeping things running - the SOA council members. This moderated panel session will bring together former and current members of council to discuss their experiences within SOA. Questions asked by the moderator will focus on changes the organization has undergone, and the difficulties and rewards of taking on leadership roles. This will be a celebration of and reflection on SOA’s last fifty years from those leading the organization.

10:35—10:50 AM Break and Silent Auction

10:50—11:50 AM Concurrent Sessions

**Session 2a: Mini-workshop: Digital Preservation Tools.**

**Room:** Scarlet/Gray/Buckeye

**Presenter:** Danielle Spalenka, Northeast Document Conservation Center

There are many digital preservation tools and services available today for ingest, processing, monitoring, and storing your digital collections, so how do you decide what will work at your institution? This hands-on mini-workshop, led by a preservation specialist from NEDCC, introduces participants to freely available, simple digital preservation tools and allows time to experiment with the features and functionalities. This session focuses on small-scale solutions that can be easily incorporated in a workflow to take steps towards long-term preservation. Participants should have a basic understanding of digital preservation and a need for using these tools in their workflows. Participants are strongly encouraged to bring their own laptops, and should have a familiarity with downloading and installing new programs on their computers. Attendees without laptops are invited to follow along on their smartphone or tablet and to access the tools at a later time using a provided Dropbox link.

**Moderator:** Karmen Beecroft

# Program

**Session 2b: Panel: Working with Collections**

**Room:** Capitol

## **Part of the Process: The World War I Servicemen Portrait Collection**

**Presenter:** Margaret Breidenbaugh, Miami University

Consistent arrangement, description, and preservation of photographic collections depends on knowledge of historical photographic processes, previously used archival processing methods, and current arrangement, description, and preservation standards. Cincinnati Museum Center's World War I Servicemen Portrait Collection (SC77) presents a unique opportunity to unravel the complex history of a photographic collection and to be an integral part of its preservation. In 1919, the Historical and Philosophical Society of Ohio acquired some three thousand photographs of Tri-State-area World War I service members. Between 1919 and 2014 volunteers processed the images following various standards. An internship working with this collection at CMC provided a space to implement current standards of arrangement, description, and preservation. Creation of blog posts promoted the collection's contents to the general public. A California Rare Book School course on photographic processes and preservation offered the opportunity to fine-tune arrangement, description, and preservation standards for work with images.

## **Keeping an Open-Sourced Mind: From Funding to Finding Aids**

**Presenters:** Sasha Griffin & Charles Busby, Denison University

In a small shop, it can be difficult to tackle those big projects that always seem to find themselves on the back burner. Denison University archivist Sasha Griffin will discuss how she administered and funded a project to make box and folder listings and finding aids publicly accessible. Project archivist Charles Busby will discuss the methodology of the project and offer a live demonstration of the new Denison Archon catalog. This presentation session will be useful for administrators and archivists alike who are faced with big picture projects, but who may be feeling overwhelmed or limited in resources. Additionally, Griffin will discuss the process of updating the Archon source code to the latest version Archon 3.21-rev3. This multi-institutional approach to community supported open-source software in the archives/library profession will be of interest to many repositories that rely on inexpensive or free software alternatives for collection management software.

**Moderator:** Sarah Aisenbrey

11:50 PM—1:00 PM      Lunch and Awards

*Lunch buffet located in the atrium. Dining and awards located in Scarlet/Gray/Buckeye.*

## **Congratulations to our Award Winners!**

**New Professional Scholarship:** Dakota Harkins; Samantha Martin

**Student Scholarships:** Amy Brickey; Julie Hale

**Merit Award:** Lae'l Hughes-Watkins, University Archivist, Assistant Professor, Department of Special Collections and Archives, Kent State University

# Program

1:00—2:005 PM

Concurrent Sessions

**Session 3a: Panel: Grant-funded Projects.**

**Room:** Scarlet/Gray/Buckeye

## **Training for Freedom: How Ordinary People in an Unusual Time and Place Made Extraordinary History**

**Presenter:** Jacqueline Johnson, Miami University

Miami University will present on the grant funded documentary project, Training for Freedom: How Ordinary People in an Unusual Time and Place Made Extraordinary History. The documentary uses materials from the archives and the project features materials from the Mississippi Freedom Summer Digital Collection housed in the Miami University Archives. This presentation will focus on how to establish, develop, preserve and promote collections for use in documentary projects and tips for obtaining grant funding. It will also address how to license documentaries for broadcast for national and international distribution, how to contract with media companies, hire personnel, how to obtain permissions for oral histories and interviews, and how to create educational websites for documentary projects and copyright permissions.

## **Bertie's Journals: The Dawes Arboretum Journal Scanning Project**

In late 2016, The Dawes Arboretum History Department began to prepare for the digitization of its entire archival collection. The Dawes Arboretum received a grant from the Ohio Historical Records Advisory Board in April 2017 for the purchase of a book scanner to digitize over 50 journals of its co-founder, Bertie Dawes. This presentation will cover details of the grant, including the application and reporting process; the project's planning and workflow; technical information on scanning with the SV600 ScanSnap book scanner; uploading images to the web using ContentDM; and the project's results. SOA attendees, especially archives/archivists with small to medium-sized budgets, will learn how to start and maintain a long-term digitization project in-house.

**Presenter:** Sarah Aisenbrey, The Dawes Arboretum

**Moderator:** Bill Modrow

**Session 3b: Updates**

**Room:** Capitol

## **Ohio Digital Network Updates: What's New with Ohio's DPLA Hub?**

**Presenter:** Jen Johnson, State Library of Ohio

Spread the news! Ohio is officially part of the Digital Public Library of America and our collections are now available for all to use. This talk will include updates on the digitized collections currently included in DPLA and how they're being utilized, the DPLA website, and Ohio Digital Network's plans for future engagement and success—including working with your organization.

## **The Appalachian Regional Heritage Stewardship Program: Collections Care Training in Ohio**

**Presenters:** Samantha Forsko, Conservation Center for Art & Historic Artifacts

The IMLS-funded Heritage Health Index and follow-up Connecting to Collections grants demonstrated a clear need for cultural institutions to have ready access to collections care, preservation, and conservation resources. However, over 13 years after the initial HHI survey, many institutions still have limited access to resources due to their geographic location, budget, or staffing limitations. The speaker will give an introduction the NEH-funded Appalachian Regional Heritage Stewardship Program and give a perspective on the preservation and conservation challenges facing the region's collecting institutions. After the presentation, the speaker will lead a discussion strategizing with participants on what resources they feel are needed and collaborative approaches to meet those needs. The goal of the session is to capitalize existing networks and partnerships for greater stewardship of collections and is intended for collections stewards, board members, and others charged with collections care.

**Moderator:** Janet Carleton

# Program

2:00—2:10 PM Break / Silent Auction Ends

2:10—3:00 PM Concurrent Sessions

**Session 4a: Panel: Panel: Interacting with History: New Digital Solutions**

**Room:** Scarlet/Grey/Buckeye

**Presenters:** Adam Wanter, MidPointe Library System; Kristen Newby & Phil Sager, Ohio History Connection

This session will provide an overview of two digital projects used to increase public engagement with local history collections—an interactive digital display developed by MidPointe Library and a crowdsourced transcription platform for handwritten World War I materials developed by the Ohio History Connection. With a limited budget and modest technical knowledge, MidPointe Library developed a platform that is easy to build, use, and maintain. As part of a grant from the National Endowment for the Humanities, the Ohio History Connection developed a transcription tool which allows users to contribute to full-text searchable records on CONTENTdm, making them more discoverable, and also serves as an interactive way for patrons to engage with and access digital collections. Panelists will discuss each recently completed project's background, technical specifications, usability, user response, and thoughts for the future.

**Moderator:** Bill Modrow

**Session 4b: Panel: Institutions Over Time**

**Room:** Capitol

**Terra State Community College 50 Years: Archival History Case Study**

**Presenter:** Tom Adamich, Terra State Community College

The purpose of this session is to highlight the case study of an Ohio community college celebrating 50 years of existence—Terra State Community College. In the presentation's first segment, participants will learn, via a brief overview, the activities associated with Terra State's 50th anniversary activities. Next, in the second segment, participants will receive a summary of the current status of Terra State's archives and how that unit contributes to institutional success on a daily basis. The third segment of the presentation will analyze the case study to identify common themes, best practices, and possible collaborative strategies. Furthermore, attendees who are archival specialists in any area will be asked to share their own 50th anniversary best practices (or ones they may be aware of) as well as their thoughts on archival strategies for educational/cultural institution as they enter the next 50 years of institutional life.

**From Contrasting to Complementary: Harmonizing the Archives and Visitor Center Experiences at Sherwin-Williams**

**Presenters:** Chris Juhasz, The History Factory & Miranda McCurdy, The Sherwin-Williams Company

Prior to 2014, the Sherwin-Williams Company had two related but very different cultural resources. The Center of Excellence, a celebrated historical exhibition center situated prominently in the reception area of the company's headquarters, boasted thousands of documented visitors each year. By contrast, the company's vast archives, which supplied much of the source material for the COE's inspiring display, was locked away from view in crowded and inaccessible conditions. Due to the low number of staff and the unusable state of the corporate archives, the COE could not function effectively as a frontline service point for archival materials and information. The session will discuss the practical approach the company took to setting up a much-needed "backroom" for archival technical operations. It will explain how today, an outsourced support mechanism functions efficiently behind the scenes, allowing the on-staff COE coordinator to focus on mission-critical employee and public relations activities.

**Moderator:** Shelley Blundell

3:00—3:30 PM Cake Mix!

**Room:** Atrium

Extended break for 50th Anniversary Cake and Networking.  
Silent Auction results will be announced.

3:00—3:30 PM Posters

**Room:** Scarlet/Grey/Buckeye

*Poster presenters available to answer questions at this time.*

# Program

3:30—4:15 PM

Concurrent Sessions

***Session 5a: Panel: Bringing Students to the Archives: A Mini-Course on Primary Source Research***

**Room:** Scarlet/Grey/Buckeye

**Presenters:** Kayla Harris & Stephanie Shreffler, University of Dayton

Six librarians and archivists at the University of Dayton taught an archives “mini-course” which introduced students to archival theory and concepts, such as visual literacy, representation in the archives, privacy, and historical empathy. The course also provided students with a deeper understanding of the history of the University and the surrounding community. By exploring materials from the University’s special collections, students became more skilled at primary source research, and experienced the opportunities and challenges inherent in such research. Attendees will leave with ideas on how they could create a similar course at their institutions, whether a one-shot session or a semester-long class. The presenters will detail how they planned the course, its successes and failures, and their takeaways for future iterations.

**Moderator:** Stacey Lavender

***Session 5b: Moving Beyond 1922: Understanding Public Domain and Copyright for Works Published 1923–1977***

**Room:** Capitol

**Presenter:** Jenni Salamon, Ohio History Connection

Did you know that some content published after 1922 might be in the public domain? Understanding how copyright applies to your collections is a key step in creating digitization, exhibit or other public access projects. Attend this session to learn more about how copyright laws apply to materials published 1923–1977. Using newspapers as a case study, you will also learn how to use U.S. Copyright Office resources to research the copyright status of works from this time period and how you might be able to move your public access projects beyond 1922, the standard cut-off point for public domain works.

**Moderator:** Cate Putirskis

4:15—4:25 PM      Break

*Please complete payment for and pickup of Silent Auction items before the end of this break.*

4:25—5:10 PM

Business Meeting

**Room:** Scarlet/Gray/Buckeye

Please return/recycle your conference badge holder at Registration.

See you next year!

# Poster Session Descriptions

## ***Rejuvenating Xavier University Library at 50***

**Presenters:** Anne Ryckbost, James Green & Christian Sheehy, Xavier University

This poster presents how Xavier University Library celebrated its 50th anniversary in 2017. The anniversary offered a prime opportunity to present the library to new audiences, and refresh its image to old. The poster shares how the User Experience and Assessment Librarian, Digital Initiatives Librarian, and University Archives Librarian along with several others planned and executed an in-person exhibit, a digital timeline, a photo contest, and a public program to celebrate the building anniversary. The public program, attended by more than seventy-five individuals, provided an opportunity for the library and university archives to promote their unique collections and to engage a broad audience in learning about the library's history. The poster presents issues that we encountered in planning and the solutions we found to address them. It highlights the benefits gained from the extensive programming and shows how the success of the celebration depended on all library staff.

## ***Securing the Future by Celebrating the Past: Using Anniversaries as Fundraising Opportunities***

**Presenters:** Judith Wiener & Kristin Rodgers, The Ohio State University Health Sciences Library

Archival repository anniversaries present a unique opportunity to fundraise for your institution by engaging current supporters and providing a way to attract new audiences. Anniversaries provide a natural forum to demonstrate how far an institution has grown, remind donors of their important role in that growth, and provide an opening to make your best case for the continued care and growth of your organization in the future. This poster, presented by the staff of the OSU Medical Heritage Center, will detail the ways in which the staff used the opportunity presented by the Center's 20th anniversary year to reach out to donors in multiple ways to help celebrate the past and highlight the staff's vision for the future, resulting in a marked increase in donor contributions. Examples of anniversary campaign materials will be available for attendees.

## ***The Man, the Myth, the Mustache: Barnett Hook and Critical Art Theory***

**Presenter:** Karmen Beecroft, Ohio University

Recently released online, the Barnett Hook Papers and Needlework at Ohio University Libraries offer a fascinating historical corollary to many critical conversations happening in the art world today. The Libraries' planned Subjective Stitchery workshops will use exemplars from this collection to jumpstart personal discussions about the intersections of art, crafting, gender, and commerce in participants' own lives. Participants will also get a hands-on opportunity to subvert or recontextualize items from the collection by creating their own pieces with provided supplies. By encouraging creativity in interactions with the historical record, we will leverage the transformative impetus of web access to deconstruct evidentiary authorities and interrogate the inheritance of artistic narratives.

# SOA Business Meeting Agenda

Friday, May 18, 2018, 4:25 PM

1. Welcome (Robin Heise)
2. Election Results (Jillian Ramage)
3. Secretary Report (Kristen Rodgers)
4. Treasurer Report (Mark Bloom)
5. Committees
  - a. Advocacy and Outreach (Adam Wanter)
  - b. Anniversary (Jillian Ramage)
  - c. Awards (Lily Birkhimer)
  - d. Educational Programming (Janet Carleton)
  - e. Newsletter (Gino Pasi)
  - f. Nominating (Jillian Ramage)
  - g. Website/Public Information (Ron Davidson)
6. Old Business
  - a. RAAC Update
7. New Business
  - a. Strategic Planning
8. Adjournment (Robin Heise)

**Special Thanks to:**



**Academic Library Association of Ohio  
Special Collections & Archives Interest Group**

We are very pleased to be partnering with ALAO SCAig on this year's preconference workshop. ALAO SCAig's purpose is to provide a vehicle with which to discuss and disseminate issues and developments pertinent to special collections and archives in Ohio academic libraries. Learn more at <https://www.alaoweb.org/scaig>.

# Acknowledgements

Thank you to our Sponsors & Silent Auction contributors:

George & Nancy Bain; Miami Valley Archives Roundtable; RDT Concepts



## Silent Auction Donors

Arrow Wine and Spirits — Melodee Caudill — City Barbeque — Fusian — Greene County Records Center and Archives  
Jeni's Ice Cream — Legacybox — LYRASIS — Collette McDonough — ModCloth — NASA Glenn Research Center  
Ohio History Connection — OSU Wexner Medical Center — OSU Health Science Library  
Society of American Archivists — Square One Salon/Aveda Products

Thank you to everyone who worked on this year's program!

## Program and Local Arrangements

Sarah Aisenbrey, Dawes Arboretum; Karmen Beecroft, Ohio University; Shelley Blundell, Youngstown State University;  
Janet Carleton, (Council Liaison), Ohio University; Sherri Goudy, Ohio History Service Corps; Kayla Harris, University of  
Dayton; Betsy Hedler, Ohio History Connection (SOA/OHC Liaison); Stacey Lavender, (Cochair) Ohio University; Collette  
McDonough, (Cochair), Kettering Foundation; Jim McKinnon, National Afro-American Museum and Cultural Center;  
William Modrow, Miami University; Cate Putirskis, The Ohio State University

## SOA 2017-2018 Council

Robin Heise	President
Janet Carleton	Vice President
Mark Bloom	Treasurer
Kristin Rodgers	Secretary
Lily Birkhimer	Council
Ron Davidson	Council
William Modrow	Council
Adam Wantner	Council
Gino Pasi, <i>ex officio</i>	Editor, <i>Ohio Archivist</i>
Jillian Ramage, <i>ex officio</i>	Past President

